



**WHITE WATER MEADOWS
CITIZENS' ASSOCIATION**

ANNUAL REPORT

August 2008 to July 2009

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MISSION

To represent its members in all matters of public interests related to the preservation, protection and enhancement of the life and welfare of the community.

EXECUTIVE MEMBERS

Mr. Ruel Cole	President
Mr. Andrew Brown	1 st Vice President
Mr. Desmond Plunkett	2 nd Vice President
Miss Avionne Anderson	Secretary & Youth Development Chairperson
Miss Annalecia Small	Assistant Secretary
Mr. Donald Tomlinson	Treasurer
Mrs. Janet Plummer	Assistant Treasurer
Miss Andrea Golding	Public Relations Officer
Mr. Carey Bent	Assistant Public Relations Officer
Miss Deniese Sealey	Community Development Chairperson
Mr. David Turner	Security Council Chairperson
Mr. Donald Scott	Sports Development Chairperson

PRESIDENT'S REPORT

It has been just over a year since we have been mandated with the privilege of managing the affairs of the White Water Meadows Community. This mandate led us to firstly assess the current needs of the community and how its financial capacity could fulfil these needs. We then formulated core goals and workable methods and strategies to accomplish these goals in a timely manner. As such, we established sub committees to ensure that our mandate is fulfilled.

The main issue in the interim was the issue of the malfunctioning sewerage treatment and disposal system, which had brought about an environmental health risk and resulted in the non-approval of home improvement plans with running water by the Parish Council. I am happy to report that these issues have been resolved.

Other issues which we deemed as major projects are; 1) The maintenance and development of the Park and Football Field; 2) The Building of the Community Centre and 3) The Light-in-the-Park Project. We plan to break ground before the end of this year for the community centre and we currently have three (3) poles for lighting the park. The cutting of the park is a monthly project but its consistency is hampered by the lack of consistent funding and volunteers.

We also felt the need for a variety of social events to bring the residents together as well as means of raising funds. Support is not always as expected but no matter what, these events will always be hosted. They currently include: Sports and Family Fun Day, GSAT Award Ceremony, Jerk Events, Carolling Service, Labour Day Project, Children's Treat and the Football Fiesta. Our 2008 Sports and Family Fun Day is the biggest social event the Citizens' Association has ever hosted. The 2008 Carolling Service was fairly supported, as most residents had difficulty waking early on Christmas morning. Our 2009 Labour Day Project, entitled "Spruce up the Park" was also a success. To date, this Executive body has hosted three (3) jerk events, all with positive financial results. The GSAT Award Ceremony and the Children's Treat in 2008 were both also well supported.

The Security Council and the Youth and Sports Club may seem dormant at this time but foundational work is always being done and in November of this year we will be outlining to the residents the plans for these entities.

I am happy to report that residents can now benefit from LIME's land line services. We also benefit from a \$75,000.00 annual lease agreement for the OPM that is mounted in the green area at the top of Stanhope Road. The implementation of this land line service was one in which the residents made a lot of sacrifice and suffered severe inconvenience. At this point let me apologize again for the inconvenience caused and thank you all for your understanding and co-operation. It is not fully back to normal but we ask that you bear with us as we continuously pursue with our endeavour best for total normalization.

We also entered the NCB Foundation's Best Community Project 2008 and the CDC's Best Community Competition 2008 along with the seven (7) other communities of Old Harbour Road. We managed to win a prize of \$50, 000 for Community Spirit and Self Reliance to be shared amongst the communities.

We understand that residents need to be kept abreast with what is happening in the community and so we try to cater for those who are not able to attend our monthly General Meetings. As such we have increased the number of mediums through which we now communicate and so residents can make use of the following six (6) means to gain information: Monthly General Meetings; The Community Notice Board, Aerial Announcements, E-Mails, The Website and Text Messaging. Queries and concerns from residents have been received mostly via e-mail and responses are usually within 24 hours and on many occasions Executive Members have visited residents' homes to assist especially regarding the sewerage problem. We have also seen a 25% increase in visitation to our website which is now being consistently updated. I invite everyone to visit our website and keep up to date with what is happening in the community.

In closing, I must say that the past year has been challenging and although disappointed at times, we experienced a fair amount of successes. We have managed to achieve over the past year primarily because of the support from you the residents and the hard work of my dedicated

Executive team. Let me say a big thanks to you all and as we embark on another year, we look forward to your continued support so we can develop our community into *our little piece of Heaven here on Earth.*

Ruel Cole

President

TREASURER'S REPORT

The financial year 1 August 2008 to 31 July 2009 showed a net surplus of \$183,263. This is a positive momentum and is due primarily to our business strategy to broaden the earning capacity of the Association while tightly managing expenses.

During the year, the Association successfully negotiated a Lease Agreement with LIME. The lease Agreement is valued at \$75,000 paid annually. Additionally, the Association's strategy to request of its members a contribution to fund specific community events paid dividend last year with inflows totaling \$54,910. The community's revenue streams were further broadened with the launch of TAG DRIVE 50 which brought in \$26,900.

Members Dues continue to be dismal. The year under review showed, that of the 754 houses, 93 or approximately 12% were contributory members; of this amount, only 30 or approximately 4% were fully paid-up members. Inflows from members' dues totaled \$47,050.

Five major fundraisers were held during the year which brought in a disappointing \$101,073. Our biggest and most challenging expenditure continues to be the maintenance of the park and football field. During the year under review, \$81,925 was expended. In our efforts to reduce this expenditure in the financial year 2009/2010, the Association plans to purchase a heavy duty lawn mower.

Net income during the year totaled \$310,433 while expenditure was tightly managed at \$125,169. Overall, the net worth of the Association improved during the financial year. We are confident that despite the many challenges that face us, with our combined efforts and fixity of purpose, we shall exceed this performance for the financial year 2009/2010.

On behalf of the team, I seize this opportunity to personally thank and commend the members for their commitment and dedication and look forward to us working together and redoubling our efforts for continued community development and success.

Donald Tomlinson

Treasurer

WHITE WATER MEADOWS CITIZENS' ASSOCIATION LIMITED

UNAUDITED STATEMENT OF FINANCIAL POSITION

AS AT 31 JULY 2009

	Note	2009
		\$
NET ASSETS		
Receivables	1	7,400
Cash in Hand		54,391
Bank – Current account (NCB)*		unknown
Bank – Current accounts (RBTT)		112,923
Bank – Investment accounts (JMMB)*		unknown
		174,714
Payables	2	55,000
NET ASSETS		119,714
REPRESENTED BY:		
NET ASSETS		119,714

*These accounts are yet to be handed over to the current administration.

On behalf of the Association:

Donald Tomlinson
Treasurer

Ruel Cole
President

WHITE WATER MEADOWS CITIZENS' ASSOCIATION LIMITED

UNAUDITED INCOME AND EXPENDITURE ACCOUNT

FOR YEAR ENDED 31 JULY 2009

	Note	2009
		\$
Income		
Members' Dues	3	47,050
Income - Fundraising Events		101,073
Income – Specific		54,910
Income – Lease Agreement	4	75,000
Tag Drive Contributions	5	26,900
Light-in-Park Project Contributions	5	4,900
Website Advertisement		600
		<u>310,433</u>
Expenditure		
Maintenance - Park & Football Field		81,925
GSAT Award Ceremony		7,918
Tag Drive Promotional Expenses		4,182
Administrative Expenses		8,741
Children's Treat		22,252
Bank Charges		151
		125,169
SURPLUS/(DEFICIT)		185,263
ACCUMULATED SURPLUS to date– RBTT Account*		<u>\$185,263</u>

*There were no opening available cash in hand when the Cole Administration took office in July 2008.

WHITE WATER MEADOWS CITIZEN'S ASSOCIATION LIMITED

NOTES TO THE FINANCIAL STATEMENTS

30 JULY 2009

1. **Receivables:** In January, the Association launched a Community Centre Development Fund, **TAG DRIVE 50** and distributed Tags for members to sell. As at the Financial Year End, 854 tags were uncollected. These Tags are valued at \$42,700. Due to the high level of uncertainty surrounding the collectibles of this amount, the fund was prudently omitted from the receivable figure in the financial statement.

1a. Receivables of \$7,400 related to amounts to be collected from Executive and Associates members.

2. **Payables:** Since the incorporation of the Citizen's Association in August 2002, no Annual Returns were made. The current Executive has taken a decision to settle this outstanding obligation which is approximately \$50,000.

2a. \$5,000 relates to the settle of an outstanding invoice.

3. **Membership Dues:**

2009		2009
		\$
4	Members @ \$2,000	8,000
1	Member @ \$1,300	1,300
1	Member @ \$1,200	1,200
24	Members @ \$1,000	24,000
1	Member @ \$800	800
1	Member @ \$700	700
1	Member @ \$600	600
1	Member @ \$550	550

5	Members @ \$500	2,000
2	Members @ \$400	800
6	Members @ \$300	1,800
9	Members @ \$200	1,800
37	Members @ \$100	3,700
93	Members	47,250

4. **Income Lease Agreement:** On February 10, 2009, the Association signed a five year renewal Lease Agreement with Cable and Wireless Jamaica Limited. The Lease Agreement for year 1 is valued at \$75,000 with a 6% increase annually. Year 1 payment was received in June 2009.

5. Specific Funds:

In January 2009, the Citizens' Association launched two Community Development Funds to assist with specific community projects. As at the financial year end 31 July, 2009 – the balances in the funds were as follows:

Community Development Funds	2009	Target	% of Target
	\$		
TAG DRIVE 50 – Community Centre Development Fund	26,900	500,000	5.38%
Light-in-the Park – Community contribution \$4,900			
Light-in-the Park – Fundraising activity \$47,100	52,000	250,000	20.00%
Total Specific Fund	78,900	750,000	10.52%